

Ashridge Open Enrolment Programmes 2010



LEADING PEOPLE	Fee†	Web°	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	2011
Ashridge Leadership Process – 5 days	£6,000	/alp	8-12 Feb	14-18 Mar (UAE)	19-23 Apr	24-28 May		5-9 Jul		13-17 Sep	11-15 Oct	7-11 Nov (UAE)	6-10 Dec	
Creating Working Relationships – 3 days	£2,850	/cwr				10-12 May				29 Sep-1 Oct				
Future Leaders Experience – 3 days	£4,250	/fle		9-12 Mar				13-16 Jul				9-12 Nov		
Influencing Strategies and Skills – 5 days	£4,250	/inf	22-26 Feb			17-21 May				13-17 Sep		22-26 Nov		
Inspired Leadership Skills – 5 days	£3,850	/ils						17-22 Jul						
Performance through People – 5 days	£4,250	/pp	1-5 Feb		19-23 Apr		28 Jun-2 Jul				4-8 Oct	15-19 Nov		
Sales Leadership Programme – 5 days	£4,250	/slp					7-11 Jun					22-26 Nov		
Top Leader Journey – 3 days + 2 days (modular)	£8,950	/tlj		9-12 Mar ¹			23-25 Jun ²			28 Sep-1 Oct ¹			15-17 Dec ²	

LEADING BUSINESS	Fee†	Web°	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	2011
Accelerating Management Effectiveness – 5 days	£3,800	/ame	28 Feb-5 Mar				13-18 Jun			5-10 Sep		28 Nov-3 Dec		
Advanced Management Programme – 2×12 days	£16,500	/amp			18-30 Apr ^a		27 Jun-9 Jul ^a			19 Sep-1 Oct ^b			5-17 Dec ^b	
Brand Management Programme – 5 days	£4,000	/bmp			26-30 Apr									
Developing Business and Leadership Skills – 2×5 days (modular)	£9,000	/d				24-28 May ¹		12-16 Jul ²			18-22 Oct ¹		6-10 Dec ²	
Finance for Managers – 5 days	£3,750	/fm		21-26 Mar							17-22 Oct			
Making Successful Acquisitions – 3 days + 2 days (offsite)	£3,300	/msa		8-10 Mar			8-9 Jun ⁰				11-13 Oct	30 Nov-1 Dec ⁰		
Strategic Decisions – 5 days	£5,500	/stdc				10-14 May						8-12 Nov		
Strategy and Finance – 5 days	£4,850	/sf	8-12 Feb				14-18 Jun			20-24 Sep				
Strategic Marketing for Business Advantage – 2×3 days	£4,950	/smba		22-24 Mar ^a		10-12 May ^a				20-22 Sep ^b		1-3 Nov ^b		

LEADING STRATEGY AND CHANGE	Fee†	Web°	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	2011
Advanced Organisation Design – 4 days	£3,950	/odic				17-20 May					4-7 Oct			
Coaching for Organisation Consultants – 5×2 days (modular)	£5,995	/cfc	8-9 Feb			6-7 May				30 Sep-1 Oct				
Group Level Strategy – 3 days	£3,950	/gls										1-3 Nov		
Integrating Corporate Responsibility – 3 days	£2,300	/icr				12-14 May						24-26 Nov		
Making Strategy Happen – 4 days	£4,700	/msh		15-18 Mar						27-30 Sep				
Partnering and Consulting – 2×3 days + 1×2 days (modular)	£7,000	/pcc	16-19 Feb							14-17 Sep				
Senior Executive Programme – 3×3 days (modular)	£10,950	/sep		15-17 Mar ¹	26-28 Apr ²			5-7 Jul ³ 12-14 Jul ¹		6-8 Sep ²		8-10 Nov ¹ 22-24 Nov ³	13-15 Dec ²	7-9 Feb ³
Strategic Human Resource Management – 5 days	£4,250	/shrm					21-25 Jun					1-5 Nov		

Booking and programme information hotline: +44 (0)1442 841026 Fax: +44 (0)1442 841036 Email: info@ashridge.org.uk Website: www.ashridge.org.uk

[†] Includes VAT, accommodation where appropriate [°] Add this suffix to the Ashridge URL to go directly to programme